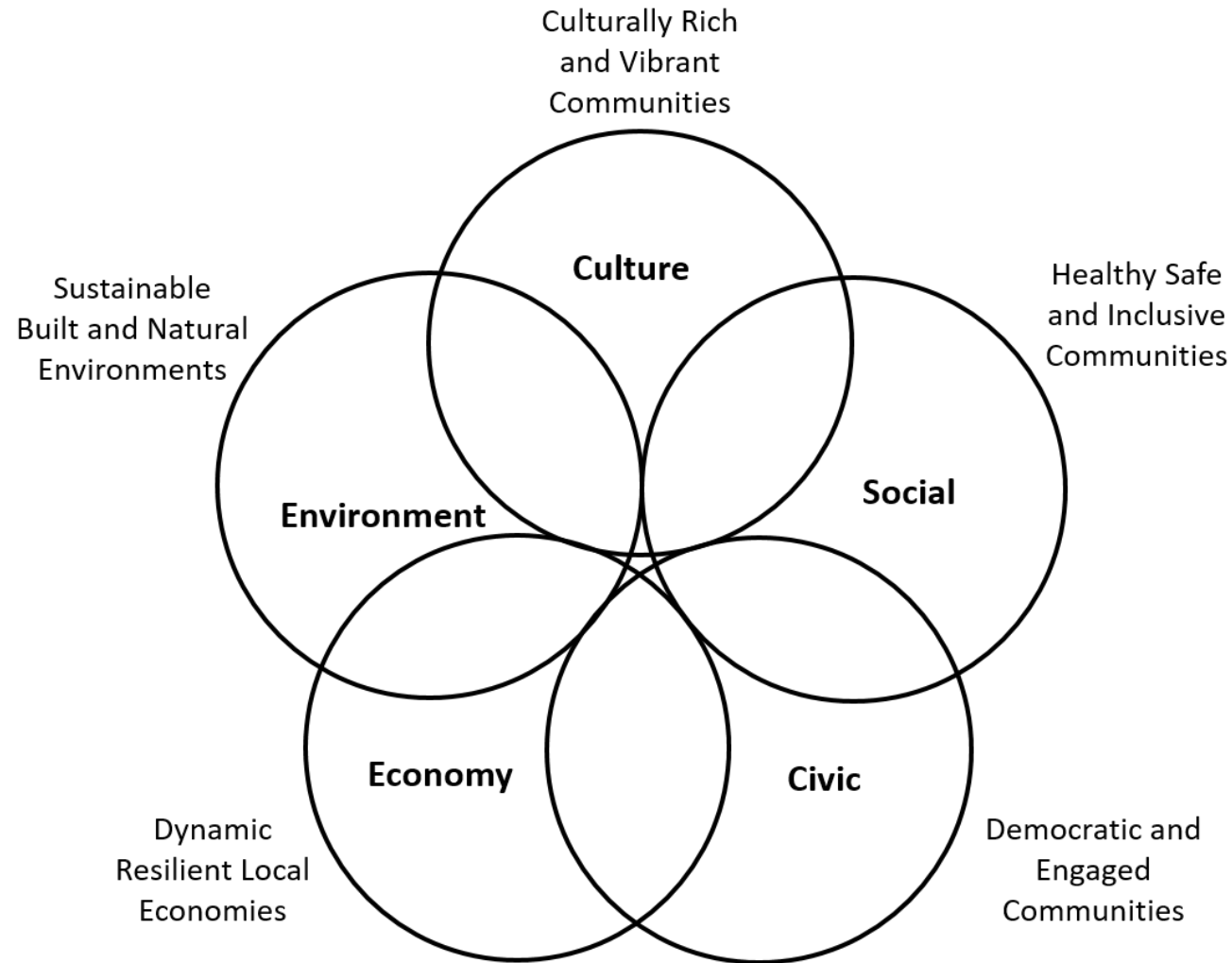


What are 'outcomes' in Arts? How are they measured?

*Perspectives of an artist,  
a funding body and  
a public cultural institution*

**Planning foundation 1.**  
*Agreement that culture is a domain of public policy*



## Planning foundation 2.

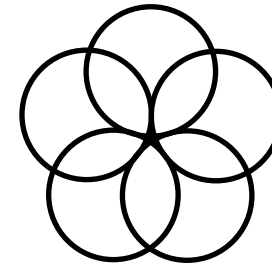
*That there are three types of data that provide the metrics for understanding progress*

Dataset	Definition	Examples
Inputs	The resources identified and available to produce outputs	<ul style="list-style-type: none"> <li>• Infrastructure: buildings, collections; significant sites</li> <li>• Financial resources</li> <li>• Human resources</li> <li>• Plans and policies</li> </ul>
Outputs	The activities that are <b>using</b> the resources (inputs) to create new works	<ul style="list-style-type: none"> <li>• Collections additions</li> <li>• Contracts and grants to practitioners</li> <li>• Presentational activities</li> <li>• Developmental activities</li> <li>• Number and type of participants</li> </ul>
Outcomes	The consequences directly attributable, at least in part, to the program or project and are usually measured at, or shortly after, completion	<ul style="list-style-type: none"> <li>• Progress towards council goal</li> <li>• Milestone toward desired future</li> <li>• Objectives reached</li> <li>• Quality of outcome</li> </ul>

## Five public policy domains

(CIV 2006)

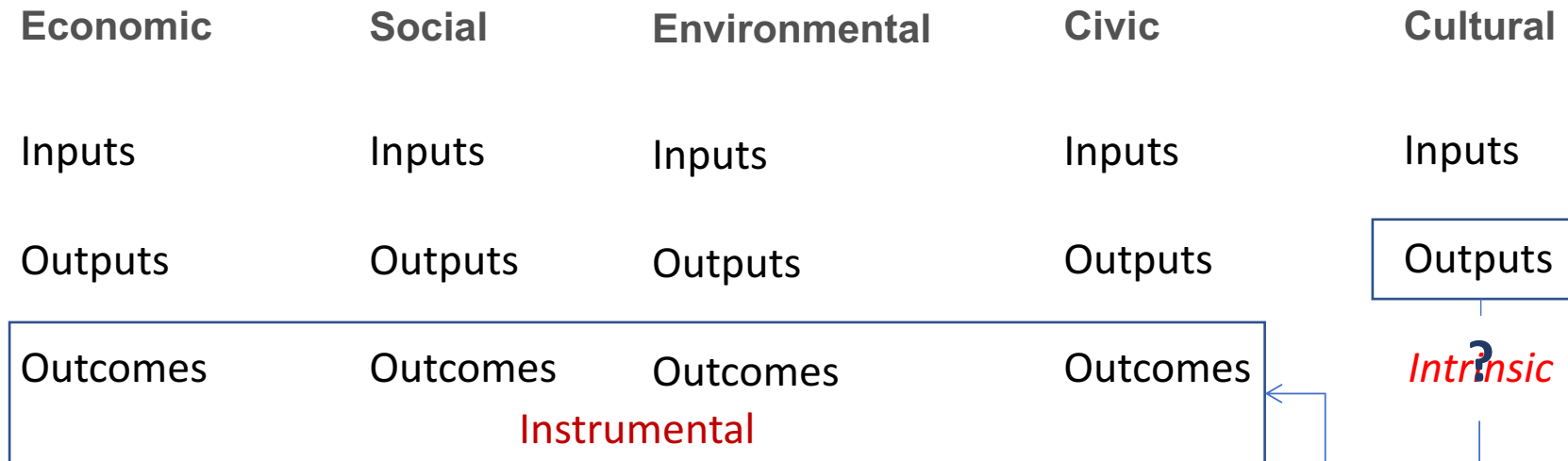
economic, social, environmental, civic & cultural



## Three dataset types

inputs, outputs, outcomes

Dataset	Definition	Examples



## Measurable cultural outcomes of engagement in cultural development activities

### Creativity stimulated (**Stimulation**)

Sparks the imagination, curiosity, inspiration to create new cultural works, working either alone or with others.

### Aesthetic enrichment experienced (**Enrichment**)

Experiences that are familiar, aesthetic validation, or unfamiliar, aesthetic growth or challenge, being moved or transcending the everyday.

### New knowledge, ideas and understandings gained (**Insight**)

Generation of ideas, insights, critical reflection and creative thinking experiences. A desired endpoint is deeper understanding, unlimited and continually generated.

### Cultural diversity appreciated (**Appreciation**)

Appreciation of different forms of cultural expression, cultural diversity, from cultural backgrounds, life experience and interests

### Connection to shared heritage experienced (**Belonging**)

Illumination of the present through a sense of continuity with the past, and a pathway to the future, through connections to present and past

[www.culturaldevelopment.net/outcomes](http://www.culturaldevelopment.net/outcomes)

**What are the measurable outcomes of engagement in cultural development activities across the other domains of public policy?**

**Measurable *economic* outcomes of engagement in cultural development activities**

**Measurable *social* outcomes of engagement in cultural development activities**

**Measurable *environmental* outcomes of engagement in cultural development activities**

**Measurable *civic* outcomes of engagement in cultural development activities**

**[www.culturaldevelopment.net.au/outcomes](http://www.culturaldevelopment.net.au/outcomes)**

## What are the 'cultural outcomes' you are intending to reach?

**Creativity stimulated (Stimulation)**

**Aesthetic enrichment experienced (Enrichment)**

**New knowledge, ideas and insights generated (Insight)**

**Cultural diversity appreciated (Appreciation)**

**Connection to shared heritage experienced (Belonging)**

