

### Seven jurisdiction local government associations



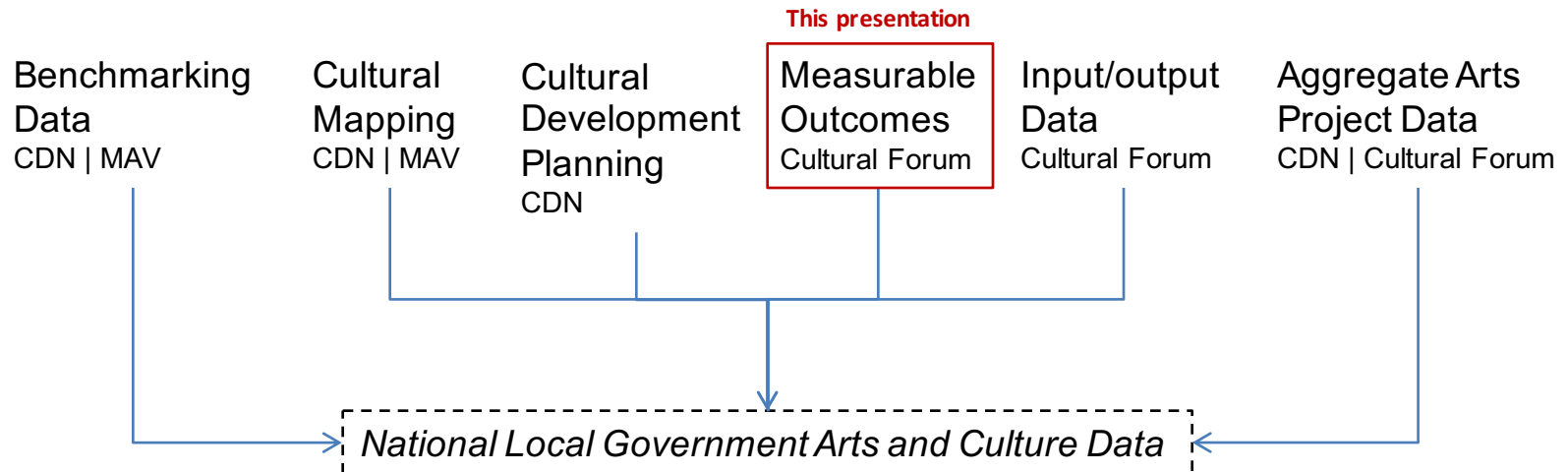
### Eight Australian capital cities



CDN manages the National Local Government Cultural Forum  
More Information: <http://www.culturaldevelopment.net.au/projects/nlgcf/>



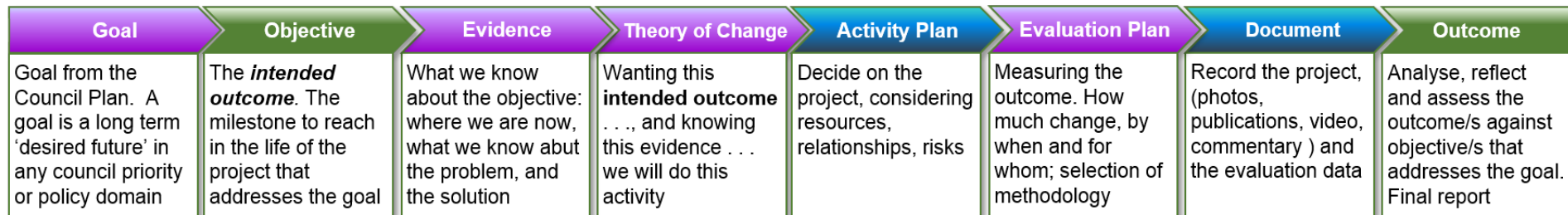
## NATIONAL LOCAL GOVERNMENT CULTURAL FORUM



# National Local Government Cultural Forum

In 2013, asked what are the key attributes of successful cultural development projects?

- In 2014, researched the 2012 LG NSW Arts and Culture Awards finalists
- Applied planning principles developed and confirmed with 50 Victorian councils in 2014



Need to identify measurable cultural outcomes?

- In 2015, tested in trials with five sample councils, one each in QLD, WA, VIC, TAS and NT

# National Local Government Cultural Forum – November 2014

Examined 95 arts and culture datasets in Australia which lacked measures of outcomes and little reference to local government

In 2015, the eight capital cities met to identify the core data on local government's contribution to the cultural life of Australia, and agreed on three datasets.

Dataset	Definition	Examples
Inputs	The resources identified and available to produce outputs	<ul style="list-style-type: none"><li>• Infrastructure: buildings, collections; significant sites</li><li>• Financial resources</li><li>• Human resources</li><li>• Planning</li></ul>
Outputs	The activities that are <b>using</b> the resources (inputs) to create new works	<ul style="list-style-type: none"><li>• Collections additions</li><li>• Contracts and grants to practitioners</li><li>• Presentational activities</li><li>• Developmental activities</li><li>• Number and type of participants</li></ul>
Outcomes	The consequences directly attributable, at least in part, to the program or project and are usually measured at, or shortly after, completion	<ul style="list-style-type: none"><li>• Progress towards council goal</li><li>• Milestone toward desired future</li><li>• Objectives reached</li><li>• Quality of outcome</li></ul>

Capital cities acknowledged the five key public policy domains



Community Indicators Victoria (CIV, 2006 – 2016)

## Three data types

Inputs, outputs, outcomes

## Five public policy domains

Economic, Social, Environmental, Civic & Cultural

Table of datasets – missing *cultural outcomes*

Economic	Social	Environmental	Civic	Cultural
Inputs	Inputs	Inputs	Inputs	Inputs
Outputs	Outputs	Outputs	Outputs	Outputs
Outcomes	Outcomes	Outcomes	Outcomes	<i>Intrinsic</i> <i>(no measures)</i>

*Instrumental*

Currently, without measurable cultural outcomes we use other policy domain outcomes and cultural *inputs* and *outputs* only

# What are the measurable cultural outcomes of engagement in cultural development activities?

## STIMULATION

- **creative expression stimulated**

This outcome is about how a cultural experience stimulates the creativity, imagination or curiosity of the participant, possibly leading them to want to engage more with similar types of arts experiences, and/or create work themselves

## ENRICHMENT

- **aesthetic enrichment experienced**

This outcome is about how aesthetic enrichment can result from cultural engagement. This involves experiences outside the mundane, such as enjoyment, entertainment and sense of escape; beauty, awe, joy and wonder; a sense of being moved or transcending the everyday. Aesthetic enrichment is experienced through the senses, elicited by aesthetic qualities of the arts experience

## INSIGHT

- **new knowledge, ideas and insights gained**

This outcome covers the generation and sharing of new knowledge, ideas and insights provided or catalysed by the engagement. It also includes intellectual stimulation, critical reflection and other learning and educational experiences

## APPRECIATION

- **cultural diversity appreciated**

This outcome is about the appreciation of different forms of creative expression that can result from engagement. It is related to cultural diversity, the different ways that humans express themselves depending on their cultural backgrounds, life experience and interests, and the contribution of this to quality of life

## BELONGING

- **connection to shared heritage experienced**

This outcome is about how cultural engagement can offer illumination of the present by providing a sense of continuity with the past, and a pathway to the future

Production

Presentation

Preservation



