



United Cities and Local Governments
Cités et Gouvernements Locaux Unis
Ciudades y Gobiernos Locales Unidos

UCLG Policy Statement 2010

Culture: Fourth Pillar of Sustainable Development

Mayors, Presidents, municipal leaders and practitioners, representing local and regional authorities as well as their associations worldwide, gathered in Mexico City on the occasion of the 3rd World Congress of United Cities and Local Governments:

Recalling UNESCO's Universal Declaration on Cultural Diversity, UNESCO's Convention on the Diversity of Cultural Expressions, and Agenda 21 for Culture;

Recalling that the lack of consideration of the cultural dimension of development is hindering the possibility of achieving sustainable development, peace and wellbeing;

Recognizing that the trio of economic growth, social inclusion and environmental balance no longer reflect all the dimensions of our global societies;

Recognizing that the fundamental purpose of governance is to work towards a healthy, safe, tolerant and creative society, and that this requires the promotion by local governments of a model of development that 'meets the needs of the present without compromising the ability of future generations to meet their own needs', as well as ensuring the universal enjoyment of culture and its components, and protecting and enhancing the rights of citizens to freedom of expression and access to information and resources;

Affirming that culture in all its diversity is needed to respond to the current challenges of humankind;

Believing that governance at all levels (local, national and international) should include a strong cultural dimension;

The members of United Cities and Local Governments share the vision that culture is the fourth pillar of sustainable development.

United Cities and Local Governments calls on cities and local and regional governments around the world to:

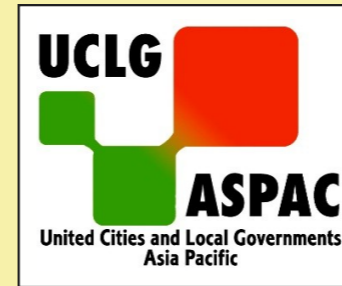
- integrate the dimension of culture into their development policies;
- develop a solid cultural policy;
- include a cultural dimension in all public policies;
- promote the idea of culture as the fourth pillar internationally, in particular in international policy making.

United Cities and Local Governments calls on national governments to:

- bring a cultural perspective to national development plans as a whole;
- establish concrete objectives and actions concerning culture in areas such as education, the economy, science, communication, environment, social cohesion and international cooperation;
- promote the idea of culture as the fourth pillar internationally, in particular in international policy making.

United Cities and Local Governments calls on the United Nations, development agencies and the international community to:

- explicitly integrate culture into programmes on sustainable development;
- promote the international debate on the implications of the inclusion of culture as fourth pillar of development;
- foster the inclusion of culture in international policy making.



Culture: A New Way of Thinking for Local Government

International one-day conference

How the inclusion of culture with social, environment and economic policies strengthens local governance

Tuesday 4 October, 2011

**9 am – 4 pm
Melbourne Town Hall,
Swanston St, Melbourne**



CONFERENCE PROGRAM

9.30 am	Welcome and introduction
	<p>Chair: Cr. Bill McArthur, President, Municipal Association of Victoria (MAV) and Councillor, Golden Plains Shire</p> <ul style="list-style-type: none"> Cr. Bill McArthur, MAV, <i>Conference Welcome</i> Hon. Jeanette Powell, Minister for Local Government, State Government of Victoria Dr. Fauzi Bowo, UCLG ASPAC President and Governor of Jakarta, Indonesia Cr. Chris Meddows-Taylor, Mayor, Central Goldfields Shire and Chair of Conference Committee, <i>Cultural development in local government across Victoria</i>
10.15 am	Cultural policies around the world
	<p>Chair: John Smithies, Director, Cultural Development Network <i>Interaction of cultural policies with economic, environmental and social policies</i></p> <ul style="list-style-type: none"> Professor Paul James, United Nations Global Compact: Cities Program, RMIT University, Australia, and Director, Global Cities Institute, RMIT University Jon Hawkes, author of <i>The Fourth Pillar of Sustainability</i> Dr. Mike Reid, Principal Policy Advisor, Governance, Local Government New Zealand <p>Discussion and questions from delegates</p>
11.00 am	Morning Tea
11.30 am	UCLG Policy Statement on Culture 2010: what does it mean for local government?
	<p>Chair: Paul Holton, Acting CEO, Wellington Shire, Victoria, Australia</p> <ul style="list-style-type: none"> Eduard Miralles, Cultural Relations Advisor at the Barcelona Provincial Council, consultant on culture, cooperation and development for international organizations including FEMP (Spanish Federation of Municipalities) and Chair of the Interarts Foundation. <i>Development of the UCLG Policy Statement on Culture 2010; its progression from Agenda 21 for Culture 2006 to the Declaration on Culture 2008 to the present.</i> <p>Response from UCLG ASPAC delegates:</p> <ul style="list-style-type: none"> Cr. Felicity-ann Lewis, Vice-President, Australian Local Governance Association; Mayor, City of Marion, South Australia and Senior Lecturer, School of Education, Flinders University Ms. Hansa Patel, Executive Director, All India Institute of Local Self Government, India. <p>Discussion and questions from delegates</p>
1.00 pm	Lunch
2.00 pm	Panel: Case studies from across the Asia-Pacific, featuring local government's response to topical issues.
	<p>Chair: Cr. Helen Harris, OAM, City of Whitehorse and member, MAV Arts and Culture Committee</p> <p>Panel of case studies from across the Asia-Pacific addressing three issues from practical experience:</p> <ul style="list-style-type: none"> Anne Somerville, Acting CEO, G21 Geelong Regional Alliance, <i>Prioritising the cultural pillar for the G21</i> Mr. Lee Hak-Jin, Deputy Mayor of Gunsan City, North Jeolla Province, South Korea: <i>Cultural Policies: Engaging Communities Through Culture and Tradition</i> Mr. Sukesti Martono, Deputy Governor of Jakarta for Cultural And Tourism Affairs: <i>Multiculturalism and Planning: how cultural policies and practices contribute to social, economic or environmental concerns</i>
3.00 pm	Future commitments and steps forward
	<p>Chair: Cr. Felicity-ann Lewis, Vice President, ALGA, City of Marion, SA</p> <p>How can the UCLG's Policy Statement be useful for our own councils: what action can we take? What else is required? Feedback to UCLG Committee on Culture</p> <p>Panel:</p> <ul style="list-style-type: none"> Dr. Jatin V. Modi, President, All India Institute of Local Self-Government (AIIILSG). Cr. Rod Fyffe, Mayor, City of Greater Bendigo; Deputy Chair of MAV's Arts and Culture Committee Cr. Chris Meddows-Taylor, Chair of Conference Committee; Mayor, Central Goldfields Shire, Australia <p>Acknowledgements from John Smithies, Director, Cultural Development Network Closing remarks from Dr. Fauzi Bowo, Governor of Jakarta, Indonesia</p>
3.45 pm	Afternoon Tea and Networking
4.30 pm	Close

Cultural Development Network thanks the following Speakers



Dr. Fauzi Bowo is President of UCLG ASPAC for 2010-2012, the first elected Governor of Jakarta and President of the Indonesia Association of Provincial Government. He has always played a significant role in cooperation and partnerships with other local governments and international organizations. Under his governance, Jakarta has become an active member of international organizations, such as CITYNET, Metropolis, C40, ANMC21 and APCS.



Cr. Rod Fyffe, Mayor, City of Great Bendigo; Vice-Chair, MAV's Arts and Culture Committee. Cr. Fyffe has served as Mayor for his council three times, maintaining a broad interest in all aspects of local government, but especially economic development, arts, sport and recreation, aged and youth services, environment and heritage issues. He has been a long serving Board member of the Municipal Association of Victoria.



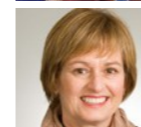
Mr. Lee Hak-Jin is Deputy Mayor of Gunsan City, North Jeolla Province, South Korea. Mr. Lee has devoted 30 years to the development and progress of North Jeolla Province in many different positions. Particularly, his experience in the culture and public affairs office and the international cooperation division has contributed to Gunsan's progress as a city of culture and international business. Gunsan City has three keywords for its development: wealth, harmony, and dignity. The keywords represent a city of prosperous economy, community participation, and dignified culture.



Mr. Jon Hawkes is the Resident Cultural Analyst with the Cultural Development Network. Sometime circus strongman, underground press editor, lighthouse keeper and bookseller, Jon is the author of the groundbreaking *The Fourth Pillar of Sustainability: culture's essential role in public planning* (Common Ground, 2001) and one of Australia's leading commentators on cultural policy. His work strongly influenced UCLG's cultural policy development.



Prof. Paul James is Director of the Global Cities Institute and United Nations Global Compact Cities Program at RMIT University, Melbourne. He is Professor of Globalization and Cultural Diversity in the Globalism Research Centre (RMIT), an editor of Arena Journal, and member of the Council of the Institute of Postcolonial Studies.



Cr. Felicity-ann Lewis is Vice-President of the Australian Local Governance Association and three times Mayor of the City of Marion, South Australia. She is also Senior Lecturer in the School of Education, Flinders University. As a passionate supporter of reform in local government, Mayor Lewis has served the LGA State Executive Committee since 2001, the LGA's Metropolitan Local Government Group. She was elected Vice President of the LGA in 2006.



Mr. Sukesti Martono is Deputy Governor of Jakarta for Cultural And Tourism Affairs. He has worked in various positions including technical consultant for Jakarta's Sister-Cities program in Rotterdam, Tokyo, and Paris, and Head of Middle and High Basic Education Office



Cr. Bill McArthur is President of the Municipal Association of Victoria (MAV). He has been a Councillor for Golden Plains Shire since 1996, serving as Mayor for two terms in 2004 and 2005. He has played a major role strategic planning for the Shire in the areas of community planning, development and strategic land use.



Cr. Chris Meddows-Taylor is four times Mayor of Central Goldfields Shire and Chair of this Conference Committee. His work background and capabilities includes high level human resource and change management strategy development and implementation. His current focus is leading regional and municipal development and change.



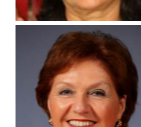
Mr. Eduard Miralles is the Cultural Relations Advisor at the Barcelona Provincial Council, where also managed the Cultural Studies and Resources Center (1996-2004) and the biennial "Interacció" on cultural policies (1996-2002). During 2002-2004 he was on the committee for the Agenda 21 for Culture and after 2004 represented the Barcelona Provincial Council at the Culture Commission of the United Cities and Local Government (UCLG).



Dr. Jatin V Modi is President of the All India Institute of Local Self-Government (AIIILSG) and the Co-President of UCLG ASPAC. He is also an active member of the Board of Commonwealth Local Government Forum (CLGF), London. He has served four terms as the Mayor of Baroda, Gujarat, and five terms as Mayor, Vadodara and has made significant contribution to the development of the State. Dr. Modi is a medical consultant by profession.



Ms. Hansa Patel is Advisor and Executive Director, All India Institute of Local Self Government, India. She has special interests in empowering youth and women in local government, and deep involvement with environmental issues for local government through ICLEI (Local Government for Sustainability).



The Hon. Jeanette Powell is Minister for Local Government and Minister for Aboriginal Affairs, State Government of Victoria. She is an Executive Member of the Commonwealth Parliamentary Association of Victoria and Secretary of the Parliamentary National Party. For the Shire of Shepparton, she was Councillor in 1990-94, Shire President 1993-94, and Commissioner, Shire of Campaspe 1994-96.



Dr. Mike Reid is the Principal Policy Advisor, Governance, for Local Government New Zealand. Mike is responsible for providing advice on a broad range of governance and democracy issues at LGNZ, the local government association. He has also worked as the policy manager for Creative New Zealand, the Arts Council.



Ms. Anne Somerville is Acting CEO of the G21 Geelong Regional Alliance, a formal alliance of government, business and community organisations working together to improve the lives of people within the Geelong region across five municipalities. She is a member of the Arts and Culture Pillar group, one of G21's key priorities for the region.