



A collaborative approach to planning: culture as part of integrated development across the Geelong Region

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G21 Geelong Region Alliance

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Presentation



- **G21 Geelong Region Alliance background**
- **G21 Regional Priority Projects**
- **Arts & Culture Pillar**
- **Arts & Culture Priorities**

G21 Geelong Region Alliance



...formal alliance of government, business and community organisations working together to improve people's lives in the Geelong region

- Coordinated research, consultation & planning
- Regional benefit & cross municipal borders
- Role as Regional Strategic Planning Committee

The G21 Region



- 5 Municipalities: Borough of Queenscliffe, City of Greater Geelong, Colac Otway Shire, Golden Plains Shire & Surf Coast Shire
- 10,000² km & 285,096 people
- Population growing rapidly 2.1% (2008-2009)
- Diverse economy in constant transition
- Significant natural assets



G21 Geelong Region Plan



The Geelong Region Plan is a model for regional sustainable growth planning and project implementation.



G21 Structure



BSW RDA Committee

G21 Board

G21 Administration



Arts & Culture



Economic Development



Education & Training



Planning & Services



Health & Wellbeing



Transport



Environment



Sport & Recreation

G21 Working Groups

- G21 Skills Taskforce
- BioGeelong
- G21 Agribusiness Forum
- ICT Cluster
- G21 Regional Marketing Alliance
- G21 Water Task Force
- G21 Affordable Housing Task Force
- G21 Public Transport Advisory Group
- G21 Roads Working Group
- Engineering Cluster
- G21 Transport Connections
- Early Years Leadership Forum
- Regional Data Centre Working Group
- G21 NBN Taskforce

G21 Board

- 10 Council Appointed Directors
- 3 Member Elected Directors
- Board Appointed CEO

Council Appointed G21 Directors



CR DAVID COTSELL
Councillor
Golden Plains Shire



CR BRIAN CROOK
Mayor
Colac Otway Shire



CR DEAN WEBSTER
Mayor
Surf Coast Shire



CR BOB MERRIMAN
Mayor
Borough of Queenscliffe



CR JOHN MITCHELL
Mayor
City of Greater Geelong



ROB SMALL
Chief Executive Officer
Colac Otway Shire



MARK DAVIES
Chief Executive Officer
Surf Coast Shire



LENNY JENNER
Chief Executive Officer
Borough of Queenscliffe



ROD NICHOLLS
Chief Executive Officer
Golden Plains Shire



STEPHEN GRIFFIN
Chief Executive Officer
City of Greater Geelong

Elected G21 Directors



ED COPPE
Director
Strategic Investment
Management



CR JAN FARRELL
Councillor
City of Greater Geelong



MICHAEL MALOUF
Managing Director
Barwon Water

Board Appointed Officers



ELAINE CARBINES
Chief Executive Officer
G21

The G21 Leadership Group consists of the Board of Directors:

- Ten Council appointed directors (two from each council)
- Five Directors elected by G21 members at the Annual General Meeting
- Up to six Board Appointed Directors, drawn from organisations that are important to delivering outcomes for the G21 region. These appointees bring specific expertise to the Board and are sufficiently influential to commit their organisation to any follow up action.

G21 Member Organisations



- 150+ Members



Geelong Region Priority Projects 2011



- **Geelong Future Cities Project**
- Avalon Airport – including International Terminal
- Addressing Disadvantage
- Armstrong Creek Urban Growth Area
- Portarlington Safe Harbour
- Geelong Ring Road Connections
- Geelong, Cruise Ship Destination
- Convention & Exhibition Centre
- Regional Research and Information Centre
- Apollo Bay Harbour Precinct
- Geelong Ring Road Employment Precinct
- Transport Links to Melbourne
- Australian Centre for Emerging Infectious Diseases
- Skilled Stadium Redevelopment Stage 3

Arts & Culture Pillar Objectives

- Promote culture for all through engaging the community
- Develop artists, ideas and knowledge
- Build creative industries
- Acknowledge, celebrate and create places and spaces
- Promote cultural leadership



All Pillar projects

- Social, economic and environmental benefits for the region
- Multi-agency commitment to leadership, delivery and funding
- Strategic alignment with the G21 Region Plan


Current Arts & Culture Projects

- Arts & Culture Assets Register
- Arts Event Coordination
- Economic Benefits of Arts & Culture
- **Geelong Future Cities Project**





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