

Schools and Local Government Partnerships

Performing Arts Facilities and
Programmes.

Things to consider:

1. Objectives
2. Finances
3. Usage Agreements
4. Programming

1. Objectives

- KEY STARTING POINT:

What do both partners want to do with this facility?

1. Objectives

Possible School's Objectives

- Providing a Teaching & Learning facility
 - Drama, Music and Theatre Studies
 - Other subjects
- Providing for School community functions
 - Speech nights
 - Meetings
- Providing for School performances
 - School Productions etc
 - Assemblies

1. Objectives

Possible Council's Objectives

- Providing venue for Community performances.
- Presenting Professional touring performances.
 - 'Hire-ins'
 - 'Buy-ins'
- Enabling CCD (Community Cultural Development).
- Other community purposes.
 - Meeting community expectations of facility
 - Economic Development and Tourism

1. Objectives

ISSUES:

- Whose agenda and who governs?
- How does each partner ensure it will continue to be able to meet its objectives into the future?

2. Finances

- What are the likely costs?
 - Performance fees and royalties (show fees)
 - Utilities and Security
 - Insurance
 - Cleaning
 - Maintenance (asset management)
 - Staffing (Admin, Front of House and technical.)
 - Equipment
 - Promotion/marketing and Ticketing
- Who pays for what?
- What income opportunities are there?

2. Finances

- Where should financial management reside?
- Whose 'risk'?
- Can the facility recover costs from hiring?
- Can the facility make money by presenting touring professional performances?
- What Government funds are available?

3. Use agreements

- Why develop an MOU/use agreement?
- How would it be governed?
- What are the limitations and issues?
- How will booking calendar be kept?
- Who has priority in booking rights?
- How can it be maintained as a 'living document'?

4. Programming

- Professional tours.
 - 'hire-ins' and 'buy-ins'.
 - What scale and what cost/risk?
- Community performances.
- School performances.
- Who sources, sets & manages the programme?
- Who supplies technical and other staff?
- How is a programme promoted and marketed?
- How is a programme under-written?

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OTHER ISSUES

- Community access and a 'shopfront' for the school.
- OH&S & other safety issues.
- Whose CORE business?
- Support?