

THE ROLE OF CULTURAL FACILITIES
IN COMMUNITY STRENGTHENING

A ONE
DAY FORUM
**WORKING
OUTSIDE
THE BOX**
MAY 8
2006

THIS EVENT WILL EXPLORE HOW CULTURAL FACILITIES (INCLUDING GALLERIES, MUSEUMS AND PERFORMING ARTS CENTRES) CAN WORK WITH COMMUNITIES TO FACILITATE THE EXPRESSION OF LOCAL IDENTITY.

Questions to be discussed include

- *How facilities can develop programming that contributes to community building*
- *How do you measure your success?*
- *The challenging balance between artistic and community expectations*
- *Celebrating local cultural assets*

The program will feature keynote speakers Paul Reeve, Deputy Director of Education at Royal Opera House, London, John Kirkman, CEO of Joan Sutherland Performing Arts Centre with Anne Loxley, Manager of Penrith Regional Gallery & The Lewers Bequest in Western Sydney; case studies from diverse regional and metropolitan facilities, Professor Mike Salvaris on cultural indicators and a Hypothetical facilitated by Professor Peter Sheldrake.

Cultural Development Network

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Presented by:



The Cultural Development Network is grateful for the support of:



PROMOTING MENTAL HEALTH & WELLBEING

The Cultural Development Network in partnership with Arts Victoria, Regional Arts Victoria, Museums Australia (Victoria), Victorian Association of Performing Arts Centres, Hume City Council and Shire of Yarra Ranges

present



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WORKING OUTSIDE THE BOX PROGRAM

MONDAY MAY 8, 2006

PLENTY RANGES
ARTS & CONVENTION CENTRE
FERRES BOULEVARD
OFF MCDONALDS RD
SOUTH MORANG
MELWAYS MAP 183 A10

Presented in conjunction with Showcase Victoria, a RAV and VAPAC initiative

WORKING OUTSIDE THE BOX PROGRAM



8:30 – 9 AM REGISTRATION & COFFEE

- **VENUE** RED GUM ROOM
- **MC** JOHN SMITHIES, DIRECTOR — CULTURAL DEVELOPMENT NETWORK
- **9 – 9:10 AM** INDIGENOUS WELCOME — IAN HUNTER, Wurundjeri elder
- **9:10 – 9:20 AM** OFFICIAL ADDRESS — MR BRUCE MILDENHALL MP
Parliamentary Secretary, Department of Premier and Cabinet
- **9:20 – 11 AM** KEYNOTE SPEAKERS

Keynote speakers will be followed by questions and discussion.

Paul Reeve, Deputy Director of Education, Royal Opera House, London

- “What’s that got to do with me?” The benefits and challenges of partnering a world class cultural organisation with schools and community groups.

Paul Reeve’s career has been driven by a passionate belief in the transformational role the arts can play in schools and communities. Having trained as an actor and gained a Theatre Arts degree, he worked freelance and was involved in a number of pioneering projects with community based organisations such as *Green Jam*, a theatre company for young performers with learning disabilities. His increasing interest in the role that larger cultural institutions, and seemingly ‘difficult’ art forms, could play, led him to take posts with the *Royal Shakespeare Company*, *English Touring*

Opera and, currently the *Royal Opera House*, where he is Deputy Director of Education. With each organisation he has been centrally involved in conceiving and delivering initiatives that aim to connect with communities, including schools. At the *Royal Opera House* he has led the development of a partnership approach that is now being shared more widely as a model of good practice. Current projects include a long-term dance training programme and a youth opera group for children with autism.

John Kirkman, Chief Executive Officer of the Joan Sutherland Performing Arts Centre and Penrith Regional Gallery & The Lewers Bequest in Western Sydney

with co-presenter

Anne Loxley, Manager of Penrith Regional Gallery

- *Big Issues – Programming for community healing. John and Anne will discuss a range of interesting initiatives that address topics of great concern to local and wider communities.*

John Kirkman was Curator/Manager of *djama Gallery Australian Museum* at Customs House, inaugural Director of the Casula Powerhouse Arts Centre, Sydney, and from 1987 to 1992 was Project Co-ordinator for the Flying Fruit Fly Circus, Albury/Wodonga. John has worked extensively as curator and project manager for a range of exhibitions, community cultural development projects, public art commissions and strategic planning consultancies. He has also co-ordinated and curated a range of international cultural exchange programs with particular focus on Japan and India.

Anne Loxley is a curator, writer and administrator who has been a visual arts critic for the *Sydney Morning Herald*, Director of the SH Ervin Gallery, Sydney and has curated major public art projects in Melbourne and Sydney and taught at the College of Fine Art, Sydney.



11 – 11:30 AM MORNING TEA

→ 11:30–1 PM CASE STUDIES | CONCURRENT SESSIONS

PLANNING: Red Gum Room
MC Robyn Birrell, Executive Officer, VAPAC

11:30 Paul Streefkerk, Director, Cultural Facilities, City of Greater Dandenong: *Making facilities and management more responsive to community needs.*

12:00 Carina Clement, Manager, Albury Libraries: *Taking the community along for the ride, or are we? The evolution of Albury’s cultural precinct.*

12:30 Louise Tegart, Director, Latrobe Regional Gallery and Ariane Ramsay, Professional in Residence, Latrobe City Council: *‘Opening doors to young people’: research to gauge their needs and interests.*

PROGRAMMING: Blue Gum Room
MC Erica Sanders, Executive Director, Museums Australia (Vic)

11:30 Jason Eades, Koorie Heritage Trust: *Strengthening indigenous culture through outreach programs.*

12:00 Merryn Tinkler, Arts Development Co-ordinator, Cube 37, Frankston Arts Centre: *Engaging young people in outer metropolitan areas.*

12:30 Peter Haffenden, Living Museum of the West, *Dealing with local issues, especially those of newly arrived migrants.*

1 – 2 PM LUNCH

→ 2 – 3 PM INDICATORS OF WELLBEING: A NEW TOOL FOR PARTICIPATION AND GOAL SETTING?

Mike Salvaris, Professor of Social and Community Research at Victoria University, is a consultant on the Victorian Community Indicators Project. This VicHealth funded initiative was designed to support local government to develop and use community indicators as tools for measuring health, wellbeing

and sustainability and for improving citizen engagement, community planning and policy making. Professor Salvaris will talk about this project and the use of indicators in cultural programs and policy with some of the case study presenters from the morning session.

→ 3 – 4:30 PM HYPOTHETICAL: THE CONTRIBUTION OF CULTURAL FACILITIES TO THEIR COMMUNITIES

Led by Professor Peter Sheldrake, Professor of Business Entrepreneurship, RMIT, with participants:

- James Buick, Manager, Clocktower Centre and Incinerator Arts Complex, City of Moonee Valley
- Cr John Fry, Mayor, City of Whittlesea
- Merle Hathaway, Director, Horsham Regional Art Gallery
- Paul Holton, Manager, Leisure and Arts, Latrobe City Council
- Clifton Kline, Director, Eye2Eye Theatre, Gippsland
- Sian Prior, singer, freelance arts journalist and broadcaster, and
- Paul Reeve, Deputy Director of Education, Royal Opera House, London.

4:30 – 5 PM NETWORKING DRINKS

→ 5 – 6 PM Drinks will be available from the bar.

→ 6 PM FOR 6:30 PM START Forum delegates are welcome to stay on and attend ‘Showcase Victoria’, snapshots of the best Victorian performing arts. Cost for dinner and show: \$65. Bookings: Robyn Birrell, vapac@gpac.org.au

